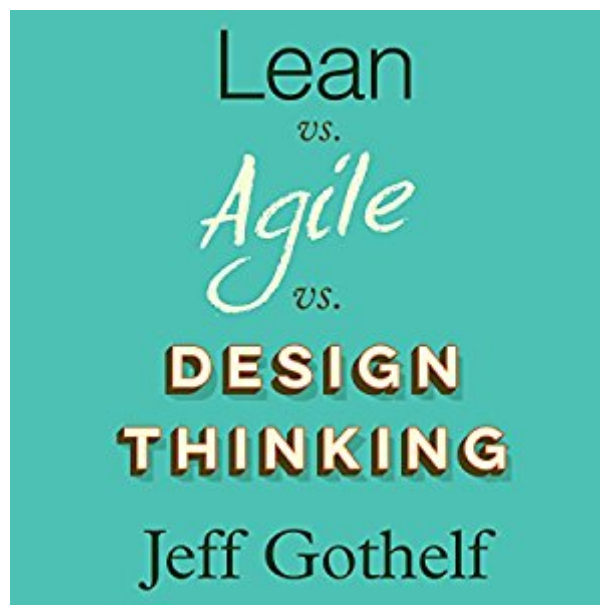




The book was found

Lean Vs Agile Vs Design Thinking: What You Really Need To Know To Build High-Performing Digital Product Teams



Synopsis

As companies evolve to adopt, integrate, and leverage software as the defining element of their success in the 21st century, a rash of processes and methodologies are vying for their product teams' attention. In the worst of cases, each discipline on these teams - product management, design, and software engineering - learn a different model. This short, tactical book reconciles the perceived differences in Lean Startup, Design Thinking, and Agile software development by focusing not on rituals and practices but on the values that underpin all three methods.

Book Information

Audible Audio Edition

Listening Length: 45 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Jeff Gothelf

Audible.com Release Date: April 12, 2017

Language: English

ASIN: B06Y5RYHQM

Best Sellers Rank: #5 in Books > Audible Audiobooks > Arts & Entertainment > Design #28 in Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Project Management #28 in Books > Business & Money > Management & Leadership > Project Management > Technical

Customer Reviews

A refreshingly brief, no-nonsense, practical guide for leaders and practitioners who are struggling to implement new methodologies like lean, agile and design thinking. Gothelf cuts through the jargon and provides clear, concise descriptions of the main approaches and provides a path forward that blends and balances the best from each.

If you're questioning the design methods you're using, or find yourself wanting to use a little Agile, a little Lean, and a dash of Design Thinking... This is a good summary of how the best of each might come together.

GREAT! Quick must-read for anyone looking to be more effective and efficient in product development.

This is a quick read, concise and effective? It is so much much re valuable than long, dreary epistles that is often just a waste of time.

A good overview based on experiential approach.

The overview of Lean, Agile, and Design Thinking methods was useful, but not quite enough for me. I especially wanted more from the section on Design Thinking as this area is the least familiar for me. In the end I expected more synthesis of these ideas and actionable strategies than I got. On the plus side, no pages were wasted and it is a quick and easy read.

While this was helpful in explaining from a very high level the goals and trade offs of holding fast to one method over another, it didn't get very deep in explaining the individual methods. And while the application part was useful it probably would have been a more effective blog post somewhere. The whole book is less than 100 pages and probably 30% are illustrations or chapter dividers.

I have followed Jeff for a while and expected a in depth, empirical, conversation not an outline to that hoped for work. Oh well.

[Download to continue reading...](#)

Lean vs Agile vs Design Thinking: What You Really Need to Know to Build High-Performing Digital Product Teams
Agile Product Management: Product Owner: 27 Tips To Manage Your Product And Work With Scrum Teams (scrum, scrum master, agile development, agile software development)
Agile Project Management: QuickStart Guide - The Simplified Beginners Guide To Agile Project Management (Agile Project Management, Agile Software Development, Agile Development, Scrum)
Agile Project Management: Agile Revolution, Beyond Software Limits: A Practical Guide to Implementing Agile Outside Software Development (Agile Business Leadership, Book 4)
Intermittent Fasting: Everything You Need to Know About Intermittent Fasting For Beginner to Expert â “ Build Lean Muscle and Change Your Life (Lean Lifestyle, Lean Muscle, Lose Fat)
Agile : Agile Project Management, A QuickStart Beginners 's Guide To Mastering Agile Project Management ! Coaching Agile Teams: A Companion for ScrumMasters, Agile Coaches, and Project Managers in Transition (Addison-Wesley Signature Series (Cohn))
Agile Testing: A Practical Guide for Testers and Agile Teams
Product Leadership: How Top Product Managers Launch Awesome Products and Build Successful Teams
Positive Thinking: 50 Positive Habits to Transform you Life: Positive Thinking,

Positive Thinking Techniques, Positive Energy, Positive Thinking,, Positive ... Positive Thinking Techniques Book 1) Lean UX: Designing Great Products with Agile Teams Intermittent Fasting: How To Lose Weight, Burn Fat & Build Lean Muscle The Easy Way (Intermittent Fasting, Burn Fat, Build Lean Muscle, Lose Weight) Intermittent Fasting: 7 Beginnerâ€™s Intermittent Fasting Methods for Women & Men - Weight loss and Build Lean Muscle Hacks (Intermittent Fasting, Fasting Methods, Build Lean Muscle Book 1) The Product Manager's Survival Guide: Everything You Need to Know to Succeed as a Product Manager (Business Books) The Principles of Product Development Flow: Second Generation Lean Product Development High Fiber Recipes: 101 Quick and Easy High Fiber Recipes for Breakfast, Snacks, Side Dishes, Dinner and Dessert (high fiber cookbook, high fiber diet, high fiber recipes, high fiber cooking) Great Teams: 16 Things High Performing Organizations Do Differently High Performing Investment Teams: How to Achieve Best Practices of Top Firms Intermittent Fasting: Everything You Need to Know About Intermittent Fasting for Beginner to Expert - Build Lean Muscle and Change Your Life CRITICAL THINKING: A Beginner's Guide To Critical Thinking, Better Decision Making, And Problem Solving ! (critical thinking, problem solving, strategic thinking, decision making)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)